

YOUR GATEWAY TO THE NORTH

14TH JAFFNA INTERNATIONAL TRADE FAIR 2024

THE LARGEST MULTITRADE EXHIBITION IN THE NORTH



19TH, 20TH, 21ST JANUARY
MUTTRAWELI GROUND - JAFFNA

ORGANIZED BY



IN ASSOCIATION WITH



WHY PARTICIPATE ?

- Organized by successful award winning exhibition / trade show organizer LECS, who use their expertise and network to promote the show in the whole Jaffna Peninsula.
- Most comprehensive and focused exhibition in the North since the dawning of peace in Sri Lanka.
- Our event dates of the exhibition do not conflict with any holidays in Jaffna, therefore buyers from different sectors in all industries will attend the event.
- Statistics proves that on average 70% of our buyers / visitors discuss business with exhibitors.
- Face to face meetings and dialogue with key officials from the Government, Public and Private Sectors.
- Present your product or service alongside your competitor.
- Build brand awareness and strengthen your presence in the market.
- Network for new partnerships and trade links.

Over 60,000 Visitors for the show



STATISTICS OF JITF 2023

Visitors

- 58,452 Visitors (from all over Sri Lanka) visited the fair during the 3 days
- Total of 5,000 business invitees attended the show

Exhibition

- 210 Stalls
- 175 Companies

The event showcased the latest technology developments in all sectors. It also brought together technology, suppliers, entrepreneurs and support services to a single platform



WHO CAN **PARTICIPATE** ?

Industry Categories

- Construction Industry
- Consumer Products
- Travel & Tourism Industry
- Food, Beverage & Packaging Industry
- ICT Industry
- Education
- Automobile Industry
- Agriculture Industry
- Apparel Industry
- Hospitality Industry
- Financial Service Institutions
- Health Care Products Services & many more



WHO WILL VISIT ?

The following Sectors will attend

- Dealers, Importers, Exporters & Wholesalers
- Members of various Chambers & Associations
- Local Organizations / Businessmen interested in forming joint ventures / trading
- Certifying Bodies, Research Institutes & Financial Bodies
- Boating Companies & Fishing Accessories
- Agricultural Research Institutes



“KALVI - JAFFNA”

KALVI JAFFNA - ‘Sri Lanka’s most focused Higher Education & Career Exhibition’ is held concurrently with the Jaffna International Trade fair. This mega exhibition is been scheduled to be held 19th to 21st of January 2024 at Muttraweli Ground - (Next to Jaffna Fort) ‘KALVI JAFFNA’ exhibition will create a gathering point for the local & international universities, colleges & institutes and the students/parents who are now on the verge of planning their career all under one roof. “KALVI JAFFNA” that attracts thousands of students & parents alike from around Northern territory, is an ideal platform to present the myriad of educational offers from undergraduate studies, post graduate studies, vocational training, skill development, job opportunities & guidance.



Exhibitor Profile For “Kalvi-jaffna”

- Universities & Colleges
- Business Schools
- Graduate Schools & Institutes
- Computer Institutes & Tertiary Institutes
- Financial & Banking Institutions
- Marketing & Management Institutions
- Vocational Training Institutes
- Aviation & Maritime Colleges
- Engineering Colleges
- IT Training Institutions
- Hotel Management & Tourism Institutes
- Education Consultants
- Professional Development Training Centers

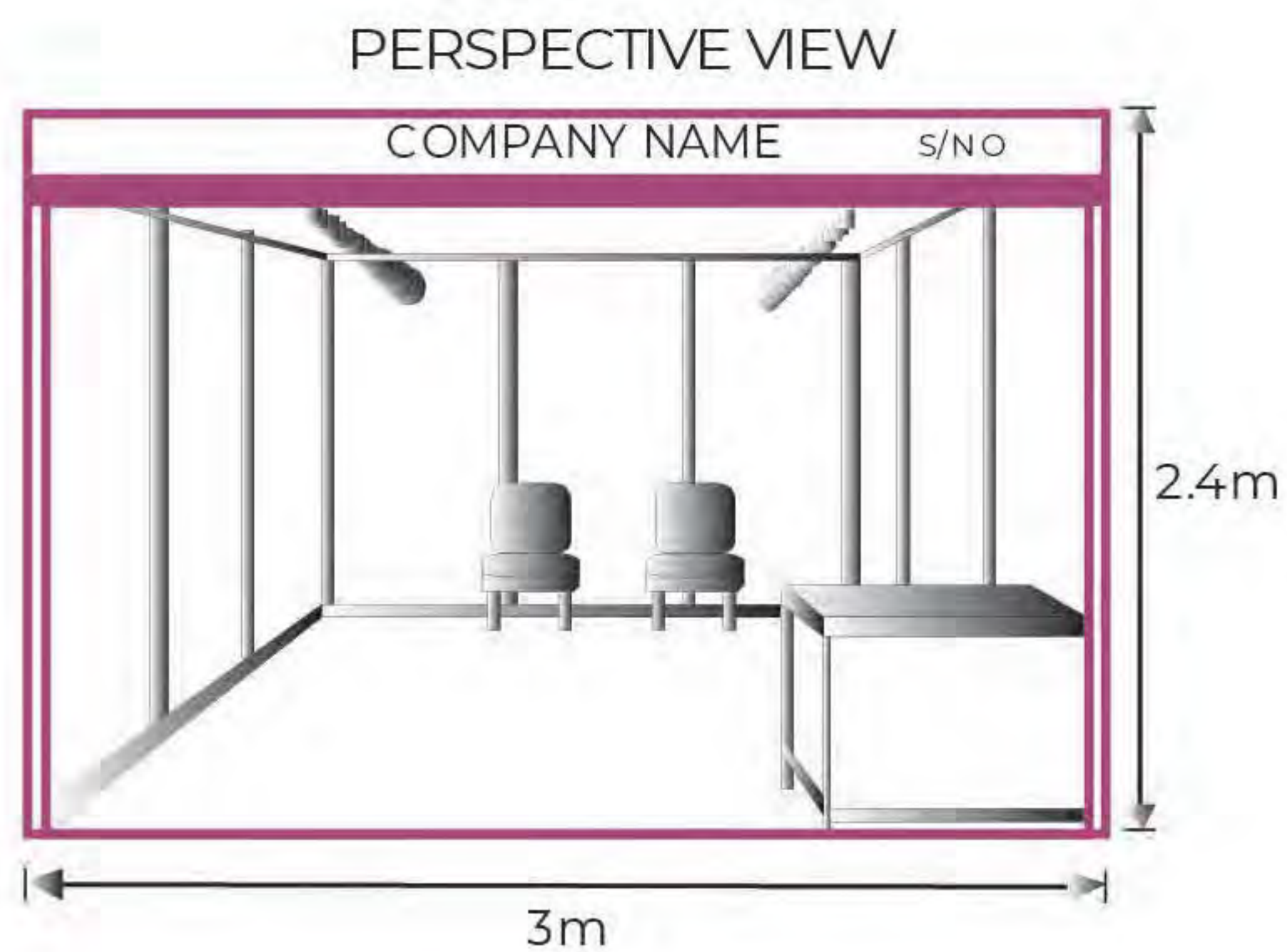
Visitor Profile For “Kalvi – Jaffna”

- School Leavers
- O/L & A/L Students
- Job Seekers
- Non-Qualified Individuals
- Heads of Educational Institutions
- University Students
- Parents / Teachers / Lectures
- Colleges & Universities
- Employees



Booth Types & Facilities for Exhibitors

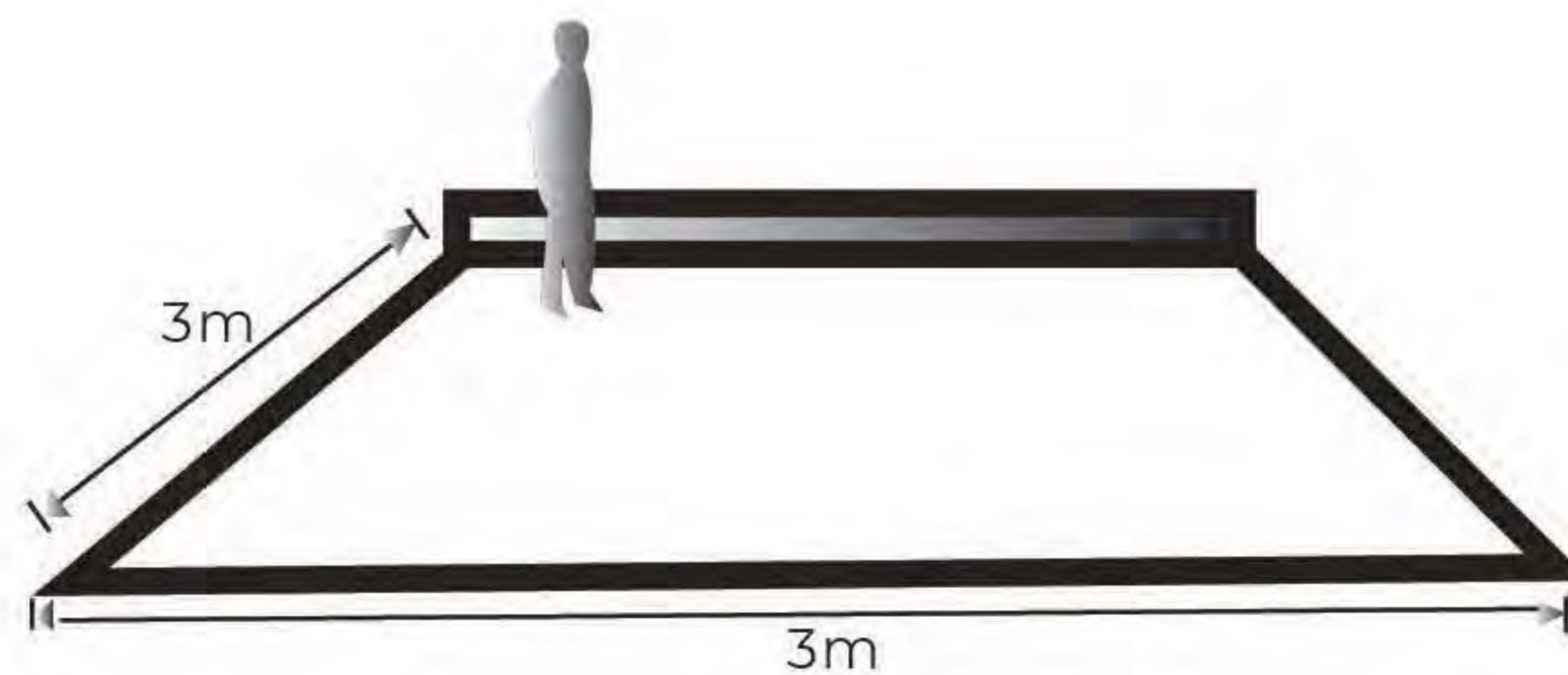
Shell Scheme (3m x 3m)



Includes:

- One counter and two chairs
- Two spotlights
- One 5 amp plug point
- Electricity & cleaning free of charge
- Waste bin
- Free listing in the exhibitor directory

Bare Space (3m x 3m)



Includes:

- One 5 Amp plug point
- Electricity & cleaning free of charge
- Free listing in the exhibitor directory

GLIMPSE OF 2023



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For Sponsorship & Stalls

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